



From the Office of M F Schneck

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Global Retail Investments  
2021 East 52<sup>nd</sup>  
Suite 219A  
Indianapolis, Indiana 46205

Sam Jackson –

Simplicity Group, LLC is excited to announce the strategic relationship with The African American Connection of Indiana and their extensive community outreach throughout the United States. The African American Connection has demonstrated exceptional influence throughout the first phase of their pre-launch and higher than normal buying power with their members.

Simplicity Group currently represents in excess of 1,000 b2b clients, in excess of 1,500 b2c merchants, and well over 1,000,000 member customers. Through the past 6 years, Simplicity Group has maintained detailed statistics on the buying habits and volume for its members in order to provide exceptional service in addition to realistic financial projections for new clients.

The African American Connection in its short history with Simplicity Group has demonstrated based on current membership growth to exceed well over \$20,000 in sales in its first 30 days. Projections for future growth and sales is extremely promising. Based on internal statistical averages and current growth trends, The African American Connection will surpass \$1,116,000 in gross sales through the use of the Simplicity Group technology in its first full year.

Sincerely,

M F Schneck  
President and COO